



Day 1 Project

# 40 Graphic Design Technology

SECONDARY

## 1 CONTENTS

This Test Project consists of the following documentation/files:

1. SCNC2025\_TP40\_S\_C1\_EN.docx **OR** SCNC2025\_TP40\_PS\_C1\_FR.docx
2. SCNC2025\_TP40\_S\_C1\_EN.pdf **OR** SCNC2025\_TP40\_PS\_C1\_FR.pdf
3. SCNC2025\_TP40\_S\_C1\_Images (Folder with image files)
4. SCNC2025\_TP40\_S\_C1\_Text (Folder with text files)
5. SCNC2025\_TP40\_S\_C1\_Vector (Folder with vector/graphic files)
6. SCNC2025\_TP40\_S\_C1\_Branding (Folder with Branding Resources)

## 2 INTRODUCTION

The Zenith is a high-rise luxury boutique hotel that offers an ethereal, elevated experience in a bustling cityscape. Designed to provide guests with a sanctuary in the sky, it combines modern elegance with tranquil ambiance, giving travelers a luxurious escape high above the city. It caters to high-net-worth travelers, business executives, and those who seek a peaceful, exclusive environment with a blend of sophisticated design and premium amenities. The Zenith's interior design emphasizes a serene yet glamorous aesthetic, with a muted color palette of silver, white, deep navy, and hints of gold. Common spaces and suites feature floor-to-ceiling windows, giving each room sweeping views of the skyline. Soft, diffused lighting and reflective surfaces create an airy, almost otherworldly glow. The architectural details combine clean lines with subtle.

## 3 DESCRIPTION OF PROJECT AND TASKS

As the graphic designer chosen to brand and promote the Zenith Boutique-Hotel, you are being tasked to complete two separate but related products.

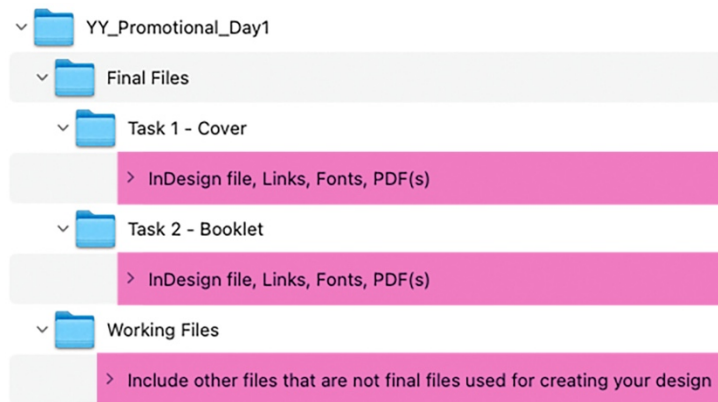
You will create:

- Design Covers/Spine of a promotional document (Task 1)
- Booklet Design, 2 Spread of a promotional document (Task 2)

## 4 INSTRUCTIONS TO THE COMPETITOR

### 4.1 Folder Structure

Create a folder on your Desktop called YY\_Promotional\_Day1 (where YY represents your competitor number). The folder structure will be as follows:



The pink highlighted text is instructions only.

### 4.2 File Submission

Copy the YY\_Promotional\_Day1 folder onto the supplied USB drive once you have completed ALL TASKS.

### 4.3 Time Limit

Task 1 will be collected after **2 hours**.

Time limit for this entire test project will be **6 hours**.

### 4.4 Printing/Project Identification

**Use a PDF when printing!** The working files will be large and will take too long to print! You must include your competitor number (as directed in the Tasks) and printouts for marking and delivery to your workstation (the number should be included outside of the artwork area whenever possible).

#### **4.5 About Image/Graphics Marking**

The colour mode, profile, file formats, and final resolution will be assessed in Illustrator/InDesign/Photoshop.

No upsampling/upscaling of images. Images must be used at their original size or smaller.

Embedded images are NOT ACCEPTED in Illustrator or InDesign.

**.jpg / .png / .svg** file formats are NOT ACCEPTED for placed images/graphics.

Only **.tif / .psd** are ACCEPTABLE file formats for images.

Only **.eps / .ai** are ACCEPTABLE file formats for graphics.

No RGB vector graphics permitted.

The icons and logo must be place in InDesign file (not copy/paste or embedded)

## 5 TARGET MARKET

### 5.1 Brand Personality

- **Educational:** The Zenith Boutique-Hotel is more than just a destination—it's a gateway to discovery. We inspire our guests with rich storytelling, immersive workshops, and cultural exchanges that unveil the history, heritage, and environment surrounding our location. From curated local tours led by experts to hands-on culinary classes and exhibitions, every moment at our hotel offers an opportunity to learn and grow.
- **Conservation-Oriented:** We are deeply committed to protecting the planet while delivering unparalleled luxury. Sustainability is at the core of our operations, from eco-friendly construction and energy-efficient technologies to zero-waste dining practices. Guests are invited to partake in conservation initiatives, such as coral reef restoration projects, wildlife preservation efforts, or contributing to community-driven green programs. Our goal is to leave a positive impact on the Earth without compromising opulence.
- **Inclusive:** Diversity is celebrated in every aspect of our hospitality. Our spaces are designed to welcome all, offering accessibility and comfort to guests from every walk of life. We champion inclusivity in our workforce and partnerships, collaborating with local artisans, chefs, and businesses to reflect the vibrant mosaic of global and local cultures. At our hotel, everyone finds a place to feel truly at home.
- **Innovative:** We redefine luxury with cutting-edge technology and visionary design. From AI-enhanced guest services to smart, sustainable rooms that adapt to your preferences, every aspect of your stay is seamlessly personalized. We merge innovation with elegance, offering experiences like virtual reality exploration of local landmarks, drone-assisted excursions, or creative spaces that integrate art and digital interaction, ensuring that every stay is ahead of the curve.

## 5.2 Demographics Profile

- **Affluent Business Travelers:** Frequent travelers, value convenience, privacy, and luxury amenities
- **High-Net-Worth Leisure Travelers:** Prioritize luxury, exclusivity, and unique experiences
- **Luxury Family Vacationers:** Seek family-friendly luxury with top-tier services
- **Millennial Explorers:** Experience-focused, social media-driven, environmentally conscious
- **Destination Wedding and Honeymoon Couples:** Romantic, seeking tailored luxury packages

## **6 TASK 1: DESIGN COVERS/SPINE OF A PROMOTIONAL DOCUMENT — DUE BY 11 AM**

You have been tasked with creating the Covers/Spine for the Zenith Boutique-Hotel. The Zenith Boutique-Hotel will consist of the outside back cover, spine, and an outside front cover. You will be responsible for using the supplied texts, graphics, images, and assets to create an engaging and appropriate covers/spine spread.

The Covers/Spine will need an image composition that fills the entire spread, and the design. You will need to create an image composition that accurately represents the luxury of the Zenith Boutique-Hotel. The image composition must make use of at least 2 or more supplied images and needs to grab the reader's attention and make a strong impact. A large number of images have been supplied as a resource for creating the image composition.

### **6.1 Requirements**

#### **6.1.1 Cover/Spines**

- MUST have layout created in Adobe InDesign.
- MUST have the Covers/Spine on 1 spread.
- MUST have varnish content on its own separate layer, above all other artwork, set to overprint, specified as a different colour that contrasts adequately with the design, so that it can be easily identified (ex: lime green).
- MUST use all the supplied elements identified in Task 1 Text.rtf file (in the correct locations when identified)
- MUST have one full spread image composition (see details in next section).
- MUST use the supplied Zenith Boutique-Hotel logo (Colour, Black & White, Reverse Black & White, or Reverse Colour versions). No other variations permitted.
- CAN include other/additional/original vector elements.
- NO page numbers present on Covers/Spine spread.

### **6.1.2 Spread Cover Composition Requirements**

- MUST be assembled/created in Adobe Photoshop.
- MUST fill the entire spread for the Covers and spine (back cover, spine, and front cover).
- MUST use at least 2 or more supplied images in the image composition.
- MUST save a version of the image composition, with Photoshop layers intact (not flattened), in the Working Files folder.
- CAN use any of the supplied images for the image composition.

## **6.2 Technical Specifications**

Document format: Adobe InDesign and Adobe Photoshop

File naming: YY\_Promotional\_Cover.indd, YY\_Promotional\_Cover.pdf  
(case-sensitive, YY represents your competitor number)

Document size: 7.75" wide × 10" high with 0.375" spine (15.875" X 10")

Pages: 2 pages + Spine / 1 Spread

Colours: CMYK + Varnish

Bleed: 0.125" exact value (if needed)

ICC profile: U.S. Sheetfed Uncoated v2

Resolution: 300 PPI at 100% in InDesign

Paper: 17" × 11" Paper



### **6.3 You must deliver**

- Folders as specified in “Instructions to the Competitor” on page 3. Only files from these folders will be assessed.
- 1 × PDF/X-4:2010 compliant PDF spread of the Covers/Spine with artwork, varnish, and bleed, named YY\_Promotional\_Cover.pdf (YY represents your competitor number).
  - PDF must include crop marks (no bleed marks), fold marks (dashed or solid lines, placed outside the bleed area), colour bars for CMYK, colour bar for varnish, page information, PDF layers exported/intact and your competitor number outside the artwork area.
- 1 × printout on 17" × 11" at 100% of the Covers/Spine Artwork.
  - Printout must include crop marks (no bleed marks), fold marks (dashed or solid lines, placed outside the bleed area), colour bars for CMYK, page information, and your competitor number outside the artwork area. Varnish should NOT be present on this printout.
- 1 × printout on 17" × 11" at 100% of the Covers/Spine Varnish.
  - Printout must include crop marks (no bleed marks), fold marks (dashed or solid lines, placed outside the bleed area), colour bar for Varnish, page information, and your competitor number outside the artwork area. CMYK artwork should NOT be present on this printout.
- 1 × trimmed printout at 100%, mounted on an 18" × 12" presentation board.
  - Printout must be trimmed accurately, and mounted in the center of the presentation board, with your competitor number identified on the front of the presentation board. Varnish should NOT be present on this printout.

## 7 TASK 2: DESIGN BOOKLET (10 PAGES)

You have been tasked with creating the layout for five themes for the Zenith Boutique-Hotel promotional document. The promotional document consists of multiple sections including Zen Spa and Wellness, and Something to Celebrate. You will be responsible for designing:

- **two pages** (page 18-19) in the Zen Spa and Wellness section
- **two pages** (page 26-27) in the Something to Celebrate section.

The promotional document must use unified styling applied to all articles, in all sections of the magazine.

In order to show the client and accurate representation of the booklet design, you will be tasked with creating a mock-up of the booklet, including a printout without varnish of the covers/spine from Task 1.

### 7.1 Requirements

#### 7.1.1 Booklet Requirements

- MUST have layout created in Adobe InDesign.
- MUST have 2 spreads with pages 18-19 on the 1<sup>st</sup> spread, and pages 26-27 on the 2<sup>nd</sup> spread.
- MUST use parent pages headers/footers for the automatic page numbers, and the promotional document section name.
- MUST have automatic page numbers, and the promotional document section name visible above all other content on one page of each spread, but CAN visible on both if desired.
- MUST use paragraph styles for at least the following: Section, Title, Subtitle, Image Caption, Bullet List, and Charts. Additional styles permitted.
- MUST use all the supplied elements identified in Task 2 Text.rtf file (in the correct locations when identified)
- CAN include other/additional/original vector elements.

### **7.1.2 Zen and Spa Wellness (Pages 18-19) Requirements**

- MUST include a minimum of four images and all the text.
- MUST create a QR code and insert it in one of the two pages.

### **7.1.3 Something to Celebrate (Pages 26-27) Requirements**

- MUST include a minimum of three images and all the text.
- MUST recreate the supplied table using InDesign tables.

## **7.2 Technical Specifications**

Document format: Adobe InDesign

File naming: YY\_Booklet.indd, YY\_Booklet.pdf (case-sensitive, YY represents your competitor number)

Page size: 7.75" width × 10" height

Pages: 4 pages / 2 Spreads (Pages 18-19 and Pages 26-27)

Colours: CMYK

Bleed: 0.125" exact value (if needed)

ICC profile: U.S. Sheetfed Coated v2

Resolution: 266 PPI at 100% in InDesign

Paper: 17" × 11" Paper

### 7.3 You must deliver

- Folders as specified in “Instructions to the Competitor” on page 3. **Only files from these folders will be assessed.**
- 1 × PDF/X-4:2010 compliant PDF with spreads of the text pages (18-19, 26-27) with artwork, and bleed, named YY\_Booklet.pdf (YY represents your competitor number).
  - PDF must include crop marks (no bleed marks), fold marks (dashed or solid lines, placed outside the bleed area), colour bars for CMYK, page information, and your competitor number outside the artwork area.
- 1 × printed/trimmed/assembled mock-up at 100% of completed spreads (with Covers/Spine from Task 1, no Varnish present) printed on 17" × 11" Paper.
  - Fold each spread correctly, and then two-sided tape or glue the mock-up together. The Front cover should be taped to page 18, page 19 to page 26, and page 27 to the back cover. The assembled mock-up must be trimmed to the finished size (7.75" wide × 10" high with 0.375" spine).
- 2 × printouts (1 of each spread) on 17" x 11" at 100%.
  - Printouts must include crop marks (no bleed marks), fold marks (dashed or solid lines, placed outside the bleed area), colour bars for CMYK, page information, and your competitor number outside the artwork area.

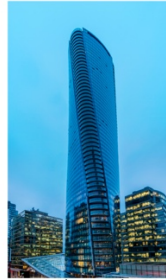
## 8 SUPPLIED – IMAGES (exterior)



Exterior\_TheZenith\_01.jpg



Exterior\_TheZenith\_02.jpg



Exterior\_TheZenith\_03.jpg



Exterior\_TheZenith\_04.jpeg

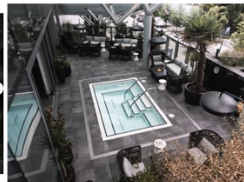


Exterior\_TheZenith\_05.jpg

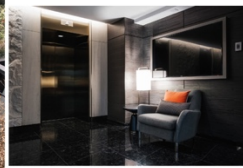
## 9 SUPPLIED – IMAGES (interior)



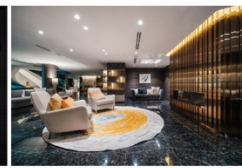
Interior\_TheZenith\_01.jpg



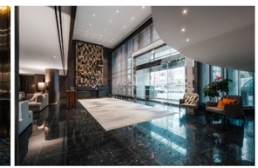
Interior\_TheZenith\_02.jpg



Interior\_TheZenith\_03.jpg



Interior\_TheZenith\_04.jpg



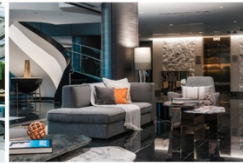
Interior\_TheZenith\_05.jpg



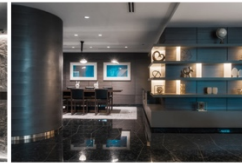
Interior\_TheZenith\_06.jpg



Interior\_TheZenith\_07.jpg



Interior\_TheZenith\_08.jpg



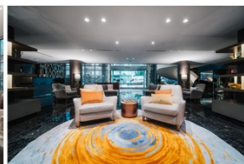
Interior\_TheZenith\_09.jpg



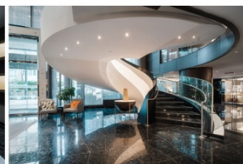
Interior\_TheZenith\_10.jpg



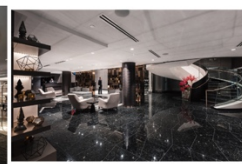
Interior\_TheZenith\_11.jpg



Interior\_TheZenith\_12.jpg



Interior\_TheZenith\_13.jpg



Interior\_TheZenith\_14.jpg



Interior\_TheZenith\_15.jpg



## 10 SUPPLIED – IMAGES (lifestyle)



Lifestyle\_TheZenith\_01.jpg



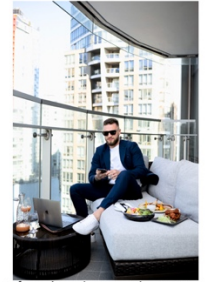
Lifestyle\_TheZenith\_02.jpg



Lifestyle\_TheZenith\_03.jpg



Lifestyle\_TheZenith\_04.jpg



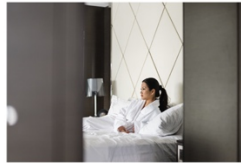
Lifestyle\_TheZenith\_05.jpg



Lifestyle\_TheZenith\_06.jpg



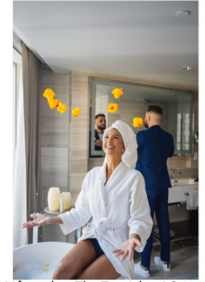
Lifestyle\_TheZenith\_07.jpg



Lifestyle\_TheZenith\_08.jpg



Lifestyle\_TheZenith\_09.jpg



Lifestyle\_TheZenith\_10.jpg



Lifestyle\_TheZenith\_11.jpg



Lifestyle\_TheZenith\_12.jpg



Lifestyle\_TheZenith\_13.jpg



Lifestyle\_TheZenith\_14.jpg



Lifestyle\_TheZenith\_15.jpg

## 11 SUPPLIED – IMAGES (meeting)



Events\_TheZenith\_01.jpg



Events\_TheZenith\_02.jpg



Events\_TheZenith\_03.jpg



Events\_TheZenith\_04.jpg



Events\_TheZenith\_05.jpg



Events\_TheZenith\_06.jpg



Events\_TheZenith\_07.jpg



Events\_TheZenith\_08.jpg



Events\_TheZenith\_09.jpg



Events\_TheZenith\_10.jpg

## 12 SUPPLIED – IMAGES (restaurant)



Restaurant\_TheZenith\_01.jpg



Restaurant\_TheZenith\_02.jpg



Restaurant\_TheZenith\_03.jpg



Restaurant\_TheZenith\_04.jpg



Restaurant\_TheZenith\_05.jpg



Restaurant\_TheZenith\_06.jpg



Restaurant\_TheZenith\_07.jpg



Restaurant\_TheZenith\_08.jpg



Restaurant\_TheZenith\_09.jpg



Restaurant\_TheZenith\_10.jpg



Restaurant\_TheZenith\_11.jpg



Restaurant\_TheZenith\_12.jpg



Restaurant\_TheZenith\_13.jpg



Restaurant\_TheZenith\_14.jpg



Restaurant\_TheZenith\_15.jpg



Restaurant\_TheZenith\_16.jpg



Restaurant\_TheZenith\_17.jpg



Restaurant\_TheZenith\_18.jpg



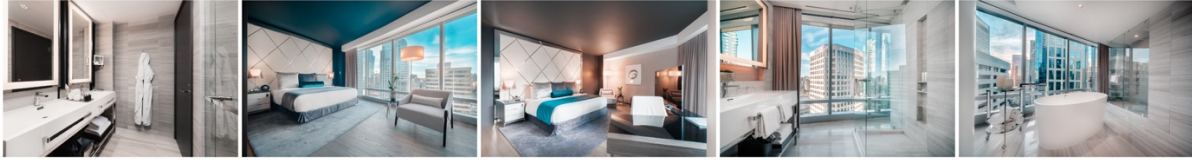
Restaurant\_TheZenith\_19.jpg



Restaurant\_TheZenith\_20.jpg

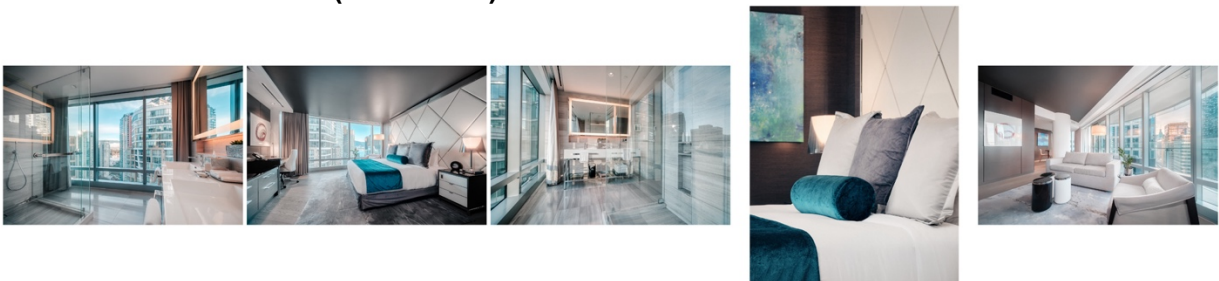


### 13 SUPPLIED – IMAGES (cityscape)



Room\_Cityscape\_TheZenith\_01.jpg Room\_Cityscape\_TheZenith\_02.jpg Room\_Cityscape\_TheZenith\_03.jpg Room\_Cityscape\_TheZenith\_04.jpg Room\_Cityscape\_TheZenith\_05.jpg

### 14 SUPPLIED – IMAGES (executive)

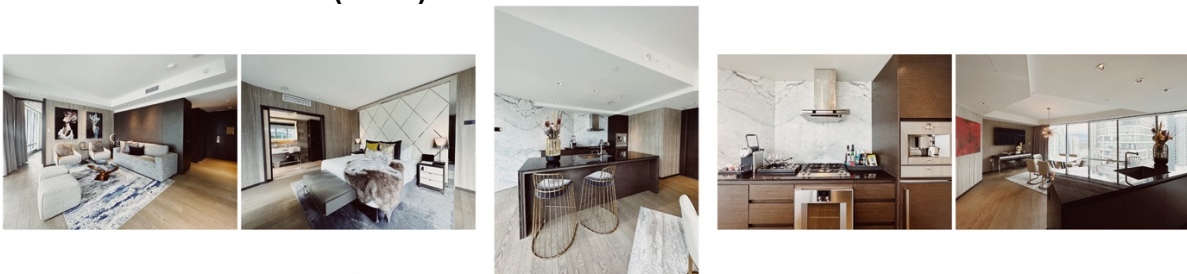


Room\_Executive\_TheZenith\_01.jpg Room\_Executive\_TheZenith\_02.jpg Room\_Executive\_TheZenith\_03.jpg Room\_Executive\_TheZenith\_04.jpg Room\_Executive\_TheZenith\_05.jpg

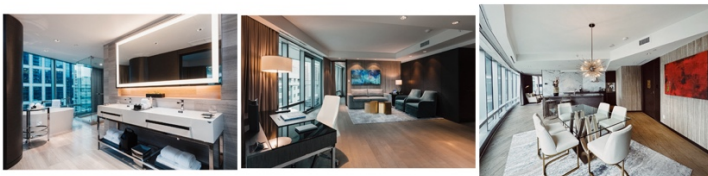


Room\_Executive\_TheZenith\_06.jpg Room\_Executive\_TheZenith\_07.jpg Room\_Executive\_TheZenith\_08.jpg Room\_Executive\_TheZenith\_09.jpg Room\_Executive\_TheZenith\_10.jpg

### 15 SUPPLIED – IMAGES (suite)



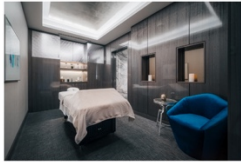
Room\_Suite\_TheZenith\_01.jpg Room\_Suite\_TheZenith\_02.jpg Room\_Suite\_TheZenith\_03.jpg Room\_Suite\_TheZenith\_04.jpg Room\_Suite\_TheZenith\_05.jpg



Room\_Suite\_TheZenith\_06.jpg Room\_Suite\_TheZenith\_07.jpg Room\_Suite\_TheZenith\_08.jpg



## 16 SUPPLIED – IMAGES (spa)



Spa\_TheZenith\_01.jpg



Spa\_TheZenith\_02.jpg



Spa\_TheZenith\_03.jpg



Spa\_TheZenith\_04.jpg



Spa\_TheZenith\_05.jpg



Spa\_TheZenith\_06.jpg



Spa\_TheZenith\_07.jpg



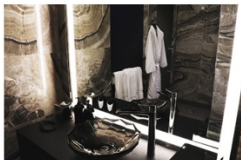
Spa\_TheZenith\_08.jpg



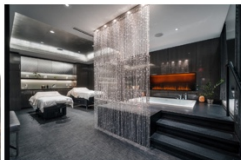
Spa\_TheZenith\_09.jpg



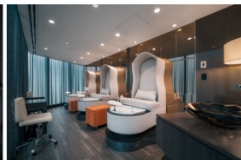
Spa\_TheZenith\_10.jpg



Spa\_TheZenith\_11.jpg



Spa\_TheZenith\_12.jpg



Spa\_TheZenith\_13.jpg



Spa\_TheZenith\_14.jpg



Spa\_TheZenith\_15.jpg

## 17 SUPPLIED – ICONS



Arrow\_vector.ai



Facebook\_vector.ai



House\_vector.ai



Instagram\_vector.ai



Phone\_vector.ai

## 18 SUPPLIED — CHART

ROOMS	TOTAL SQ FT	CEILING	RECEPTION	BANQUET	THEATRE
THIRD FLOOR					
Grand Ballroom	5,360	17'	500	360	500
South Ballroom	2,680	17'	250	180	240
North Ballroom	2,680	17'	250	180	240
English Bay Room	2,072	11'	200	140	200
Kitsilano Room	672	11'	50	40	32
Kerrisdale Room	672	11'	50	40	48
Shaughnessy Room	672	11'	50	40	48
SECOND FLOOR					
Yaletown & Coal Harbour Room	1,191	9'	100	70	-
Yaletown Room	616	9'	50	30	48
Coal Harbour Room	575	9'	50	30	54

## 19 SUPPLIED — BRANDING

### LOGO VARIATIONS

Here is the logo of the boutique-hotel that name is The Zenith. You can use it on the cover and in the spreads sheets.



The Zenith logo: Colour



The Zenith logo: Single



The Zenith logo: Black & White






The Zenith logo: Reverse Black & White



The Zenith logo: Reverse Colour

### LOGO COLOURS

			
	Primary	Secondary	Tertiary
HEX	#474A1D	#AF3C18	#F5E703
RGB	R=71 G=74 B=29	R=175 G=60 B=24	R=245 G=231 B=211
CMYK	C=66 M=50 Y=98 K=50	C=23 M=85 Y=100 K=14	C=23 M=85 Y=100 K=14



## 20 SUPPLIED – TASK 1 TEXT (BOOKLET)

The text in BLACK MUST be included in the design, excluding this instruction.

The text in RED SHOULD NOT be included in the design, they are instructions to guide your layout.

The BLUE text inside square brackets [ ] must be replaced with logo/graphic/images/etc. indicated.

### FRONT COVER / COUVERTURE AVANT

[1 image composition using at least 2 or more supplied images] / [1 composition d'image utilisant au moins 2 images fournies ou plus]

[TheZenith\_logo.ai]

Colour\_reverse, black, white or all colours

The use of Paragraph styles is not necessary on the cover

— — —

Title / Titre:

The Zenith Hotel

Redefining Elegance for the Modern Aesthete

Website / Site web: zenithhotel.ca

### SPINE / ÉPINE

[TheZenith\_logo.ai] Z part with star only

Colour\_reverse, black, white or all colours / Couleur\_inverse, noir, blanc ou toutes les couleurs

Body / Texte: The Zenith Hotel

### BACK COVER / ARRIÈRE DE COUVERTURE

[TheZenith\_logo.ai]

Colour\_reverse, black, white or all colours

— — —

Title / Titre:

Reflecting Boutique Hospitality

**Quotation / Citation:**

“Thank you for choosing The Zenith, where bespoke hospitality and timeless design come together to create an experience unlike any other.

We look forward to welcoming you back to your city sanctuary—your home away from home.”

**Contact Information / Contact:**

[Arrow\_vector.ai] and [Instagram\_vector] and [Facebook\_vector] and [Phone\_Vector.ai] and [House\_Vector.ai]  
Colour\_reverse, black, white or all colours

Website: [zenithhotel.ca](http://zenithhotel.ca)

Instagram: @zenithhotel

Facebook: Zenith\_BoutiqueHotel

Telephone: (306) 236-8686

Address: 101, East Street, Meadow Lake (Saskatchewan) S9X 1V9

## MASTER PAGE ELEMENTS FOR TEXT PAGES (Pages 18-19, 26-27)

Must include page numbers in the headers/footers / Doit inclure les numéros de pages au haut ou bas de page

Must include the following text in the headers/footers / Doit inclure le texte suivant au haut ou bas de page:  
The Zenith Hotel

Must include Section in the headers/footers / Doit inclure les sections au haut ou bas de page

### ARTICLE 1 (Page 18 and 19)

— — —

Four image(s)/illustrations(s) required in this article, but permitted more as needed. / Aucune image (s) / illustration (s) supplémentaire (s) requise (s) dans cet article, mais autorisée d'en ajouter au besoin.

Images (can be placed anywhere throughout the article)

Image 1 and 2 and 3 and 4: [four images from Spa\_Images]

QR code: <https://www.thezenithhotel.com/about.aspx>

— — —

Section/Section: Zen Spa & Wellness

— — —

**Title / Titre:** Step Into the Zen Spa

**Body / Texte:**

Welcome to your sanctuary designed for relaxation and renewal. Our treatments are crafted with a holistic approach, blending time-honored wellness traditions with modern skincare techniques. Welcome to The Zen Spa, an intimate haven of tranquility nestled within The Zenith Hotel. Here, we believe in the art of personalized wellness, blending time-honored techniques with modern luxury to offer a bespoke spa experience tailored just for you. Whether you're seeking relaxation, rejuvenation, or a moment of peace, The Zen Spa provides a serene escape designed to restore both body and mind.

**Subtitle / Sous-titre:** About The Zen Spa

**Body / Texte:**

At Zen Spa, we understand each guest is The Zen Spa embodies the essence of boutique wellness, where every detail is crafted to create an environment of calm and comfort. From the moment you step inside, the gentle sound of water, the soft glow of candlelight, and the soothing scents of essential oils envelop you in a sense of peace. Our thoughtfully designed space features private treatment rooms, a relaxation lounge, and exclusive amenities, offering an oasis away from the city's hustle.

**Subtitle / Sous-titre:** Benefits of Our Spa Experience

**Body / Texte:**

At The Zen Spa, we take a holistic approach to wellness, focusing on personalized care and natural, locally sourced products. Our expert therapists tailor each treatment to meet your individual needs, ensuring a deeply restorative experience. The benefits of our spa offerings go beyond relaxation; they include improved well-being, enhanced skin health, and a refreshed state of mind. By integrating mindful practices and sustainable ingredients, we aim to provide a unique spa journey that nurtures both the body and the soul.

**Title / Titre:** Our Signature Services

**Body / Texte:**

Indulge in a curated selection of treatments designed to nurture your body, mind, and spirit. Our signature services highlight the very best of what The Zen Spa has to offer, combining traditional techniques with a modern, personalized touch.

**Subtitle / Sous-titre:** Zen Deep Relaxation Massage

**Body / Texte:**

This full-body massage is tailored to your needs, using hand-blended essential oils to create a deeply soothing experience. Let our skilled therapists melt away tension and stress, leaving you feeling lighter and more balanced.

**Subtitle / Sous-titre:** Detoxifying Body Wrap

**Body / Texte:**

Immerse yourself in our signature body wrap, crafted to purify and rejuvenate. Natural ingredients draw out toxins while nourishing the skin, providing a revitalizing boost that leaves you feeling renewed from head to toe.

**Subtitle / Sous-titre:** Mindful Aromatherapy Ritual

**Body / Texte:**

This holistic treatment combines gentle massage with the power of aromatherapy, using custom-blended essential oils to promote relaxation and mental clarity. It's the perfect choice for those seeking a peaceful escape.

**Subtitle / Sous-titre:** Couples Harmony Experience

**Body / Texte:**

Enjoy a side-by-side massage with your loved one in our private couples suite, featuring a serene ambiance with soft lighting and soothing music. This shared experience is designed to bring relaxation and connection, making it a perfect choice for anniversaries, honeymoons, or simply a special moment together.

**Subtitle / Sous-titre:** Zenith Express Treatments

**Body / Texte:**

For guests on the go, we offer a selection of express services that provide a quick boost of relaxation and rejuvenation. Choose from our 30-minute neck and shoulder massage, an express hydrating facial, or a revitalizing hand and arm massage. These services are designed to fit seamlessly into your schedule without sacrificing quality.

**Subtitle / Sous-titre:** Contact & Reservations

**Body / Texte:**

We invite you to discover your personalized wellness experience at The Zen Spa. Our dedicated team is here to guide you through our range of services and help you choose the perfect treatment for your needs. Advanced booking is recommended to ensure your preferred appointment time, as our intimate setting allows for only a select number of guests each day.

To book your experience, please contact us at 5199807546 or email [Your Email Address]. We are open daily from 9 AM to 8 PM. For your convenience, online booking is also available—simply visit [Your Website URL]. Should you have any special requests or inquiries about our full spa menu, our spa concierge is here to assist you in creating a truly bespoke experience.

We look forward to welcoming you to The Zen Spa—your retreat for relaxation and renewal, right in the heart of The Zenith Hotel.

## ARTICLE 2 (Page 26 and 27)

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Three image(s)/illustration(s) required in this article, but permitted more as needed. / Aucune image (s) / illustration (s) supplémentaire (s) requise (s) dans cet article, mais autorisée d'en ajouter au besoin.

Images (can be placed anywhere throughout the article)

Image 1 and 2 and 3 and 4: [\[three images from Meeting\\_Images\]](#)

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**Section/Section:** Something to Celebrate

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**Title / Titre:** Meetings & Events

**Body / Texte:**

The Zenith Hotel offers nine distinctive, high-style meeting rooms in the heart of downtown. Plan an impressive conference, an unforgettable wedding, or an elegant special occasion with over 15,000 square feet of sophisticated venues at your disposal.

**Title / Titre:** Elevate Your Business Events at The Zenith

**Subtitle / Sous-titre:** Craft Tailored Corporate Events in the Heart of the city

**Body / Texte:**

The Zenith Hotel, positioned in vibrant downtown, provides the ideal setting for your corporate meetings and events. Our tailored meeting packages offer various options to match your business needs, from private sessions in our sophisticated English Bay Room to large conferences in our magnificent Grand Ballroom.

Experience the ultimate blend of professionalism and sophistication at The Zenith Hotel, where we bring your corporate vision to life.

**Title / Titre:** Grand Ballroom

**Subtitle / Sous-titre:** A Venue of Grandeur and Sophistication

**Body / Texte:**

The Grand Ballroom at The Zenith Hotel is the epitome of grandeur and sophistication. With high ceilings, elegant decor, and a spacious dance floor, this venue is perfect for those who believe in celebrating love in a big way. The Grand Ballroom is more than just a venue, it's a landscape of design perfection with captivating leather and eucalyptus wood decor.

**Subtitle / Sous-titre:** Key Features of Grand Ballroom:

**Bullet List / Liste à puces:**

- Colossal 17 ft. ceiling
- Private exit to the outdoor wrap-around terrace overlooking downtown
- Divisible into North and South Ballroom with custom-built air walls for complete noise reduction between rooms
- Capacity: 250-500 persons, depending on the required setup

**Title / Titre:** English Bay Room

**Subtitle / Sous-titre:** Craft Tailored Corporate Events in the Heart of the city



**Body / Texte:**

For corporate meetings and events, the English Bay Room at The Zenith Hotel transforms into a sophisticated and versatile space. It features natural light from floor-to-ceiling windows, stunning city views, and a private outdoor terrace for fresh air and networking. The room can be divided into three separate spaces with custom-built air walls for privacy, making it ideal for workshops, seminars, or breakout sessions.

**Subtitle / Sous-titre:** Key Features of English Bay Room:

**Bullet List / Liste à puces:**

- Custom-built air walls for complete noise reduction between rooms
- 11 ft. ceiling height featuring floor-to-ceiling windows allowing natural daylight
- Exclusive access to the outdoor wrap-around terrace overlooking downtown , perfect for receptions and networking events.
- Capacity: 80-140 persons, depending on the required setup

**Title / Titre:** Yaletown & Coal Harbour

**Subtitle / Sous-titre:** Intimate Space with Urban Views

**Body / Texte:**

Perfect for executive meetings, small private events or receptions, The Coal Harbour Room & the Yaletown Room can be combined together for a total 1,191 sq ft or divided according to your needs.

**Chart / Tableau:**

ROOMS	TOTAL SQ FT	CEILING	RECEPTION	BANQUET	THEATRE
THIRD FLOOR					
Grand Ballroom	5,360	17'	500	360	500
South Ballroom	2,680	17'	250	180	240
North Ballroom	2,680	17'	250	180	240
English Bay Room	2,072	11'	200	140	200
Kitsilano Room	672	11'	50	40	32
Kerrisdale Room	672	11'	50	40	48
Shaughnessy Room	672	11'	50	40	48
SECOND FLOOR					
Yaletown & Coal Harbour Room	1,191	9'	100	70	-
Yaletown Room	616	9'	50	30	48
Coal Harbour Room	575	9'	50	30	54